

## **Commercial Executive**

MFG is the operator of innovative online printing channels – Flyerzone, Drukland, Print Republic is seeking Commercial Executive.

The Commercial Executive will report directly to the MFG Managing Director and the position will be focused on the launch of a new division within MFG – ‘Brand Demand’.

Whilst the established MFG channels operate principally online the Brand Demand initiative fuses together the online experience and Key Account Management. The Brand Demand formula is already successfully operated in the UK and France.

Key parts of the role will involve:

- Disciplined preparation of various online portals
- Adaptation of marketing collateral for use in the Dutch marketplace
- The identification and profiling of key account targets
- Direct involvement in selling to key account prospects
- Subsequent direct involvement in Key Account Management

Key requirements:

- Sound commercial reasoning
- An appreciation of the promotional mix and marketing fundamentals
- PC skills (Preferably Mac savvy)
- Strong English language skills
- Demonstrate entrepreneurial initiative
- Strong interpersonal skills

Whilst it is not anticipated that the candidate be formerly trained in the use of Photoshop and InDesign, they must be enthusiastic about developing this essential skill set.

The role will involve three months of intensive training in the UK Head Office (Manchester). Following the successful completion of training the position will be based at the vibrant MFG offices in Rotterdam.

The position is suitable for a recent graduate. Whilst probably from a marketing or business management discipline an exceptional candidate with a different background may be considered.

MFG is part of Printing.com plc and operates in the Netherlands, UK, France, Belgium, Ireland and under license in the US and New Zealand. This is an excellent opportunity for a highly motivated individual to make a mark within a highly entrepreneurial and vibrant company.

## **Procedure**

We nodigen je graag uit om te solliciteren. We horen graag waarom jij voor MFG wilt werken en waarom je denkt geschikt te zijn voor deze functie en uiteraard ontvangen we graag jouw CV.

Sollicitaties kun je richten aan Karin van Gruijthuijsen via email op [k.vangruijthuijsen@mediafacilitygroup.com](mailto:k.vangruijthuijsen@mediafacilitygroup.com). Meer informatie over de functie kan je opvragen via Hans Scheffer, CEO, via [h.scheffer@mediafacilitygroup.com](mailto:h.scheffer@mediafacilitygroup.com)